

Terms and Conditions of the HSBC Premier GRAMMY Awards® Top Spender promotion

1. The “Premier Top Spender” promotion (hereinafter referred to as the “Promotion”) of The Hongkong and Shanghai Banking Corporation Limited (hereinafter referred to as “HSBC”/ “Bank”) is open to all HSBC Premier MasterCard credit cardholders of HSBC, holding a valid HSBC Premier MasterCard credit card issued in Sri Lanka (hereinafter referred to as “Credit Card / Cardholders”), excluding all staff members of HSBC & Mastercard Sri Lanka (hereinafter referred to as “Mastercard”).
2. The Promotional period shall be effective from 25 October 2024 to 10 December 2024, inclusive of both days (hereinafter referred to as the “Promotional Period”).
3. The Cardholder with the highest Credit Card spend during the Promotional Period, excluding transactions referred in clause 12 below will be selected as the winner and will attend the 67th Annual GRAMMY Awards® in Los Angeles, California, USA (“hereinafter referred to as the Package”), courtesy of Mastercard along with a nominated companion.
4. The Cardholder mentioned in clause 3 above must spend a minimum of LKR 300,000/- using the Credit Card, during the Promotional Period to be eligible for this Promotion.
5. The below Package to the approximate value of USD26,000/- shall only include the following and all other expenses incurred by the Cardholder, or his/her companion whatsoever shall be fully borne by the Cardholder.
 - Two (02) Premium Economy return air tickets for the winner and one companion only in an airline determined by the Bank.
 - Three (03) nights luxury hotel accommodation at MasterCard host hotel (in the event the stated hotel is not available a similar class hotel will be arranged)
 - Luxury transfer to host hotel
 - Dinner at a premium local restaurant
 - Pre-event makeover by professional stylist
 - Mastercard pre-show reception
 - Attend the GRAMMY Awards® with after party.
6. **In order to be eligible for the Promotion, the Cardholder must pre-register for the Promotion by sending **Event GMY to 4774** via **SMS** using the Cardholders registered mobile number held with the Bank.**
7. This Package is not transferable and in the event the winner cannot participate, the Bank reserves the right to pick the next highest Premier Mastercard Credit Card spender as the winner.
8. The winner and the companion should hold a valid passport and shall be solely responsible for arranging any relevant visa for the travel.
9. The Cardholder cannot combine the Credit Card spend from multiple primary Credit Cards to achieve the highest spend. Only primary Credit Cards and the supplementary credit cards accumulated spend will be considered eligible for the Promotion.
10. The winner will be notified by the Bank before 16 December 2024 through the Cardholder’s Relationship Manager.
11. The winner shall be selected based on the records available in the Bank’s system and such decision shall be final and conclusive. The Bank shall not be held responsible for any transactions that are not posted, when selecting the highest spender during the Promotional Period.

12. Following transactions shall not be considered under eligible transactions for the Promotion;
 - a. Fees and Charges as per Bank's Tariff and Charges and applicable tax,
 - b. Cash Advance, Balance Transfer, Cash Instalment Plan,
 - c. Quasi transactions such as, but not limited to, Casino or Gambling transactions performed locally, overseas or on-line and crypto currency transactions.
13. In the event of any dispute regarding this Promotion, the decision of HSBC shall be final and conclusive.
14. HSBC reserves the right to modify any of the Terms and Conditions herein or terminate the Promotion at any given time at its absolute discretion.
15. The general HSBC Credit Card terms and conditions shall apply to this Promotion and for the usage of the Credit Card.
16. The Promotion and the Package cannot be exchanged for cash and/or used in conjunction with any other promotional programs of HSBC.
17. The Cardholder shall not hold HSBC or MasterCard responsible or liable for any loss or damage which the Cardholder and /or his/her companion may incur or suffer directly or indirectly arising out of or in connection with the Promotion or use of the Package due to any reason whatsoever.
18. Nothing herein amounts to a commitment or representation by HSBC to conduct similar promotions in the future.
19. HSBC and Mastercard does not assume any responsibility for the products and services offered under this Promotion. The products sold and services are provided solely by the relevant vendors, under such terms and conditions as determined by such vendors, and HSBC and Mastercard accepts no liability whatsoever in connection with such products and services. The products and services have not been certified by Mastercard and under no circumstances shall the inclusion of any product or service in this Promotion be construed as an endorsement or recommendation of such product or service by Mastercard.
20. For the purpose of this 67th GRAMMY Awards® promotion the promoter is HSBC, 24 Sir Baron Jayatilake Mawatha, Colombo 1.
21. These Terms and Conditions shall be governed and construed in accordance with the laws of Sri Lanka and the exclusive jurisdiction to hear any disputes shall be vested with the Courts of Sri Lanka.
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